TARA STUART

0438 211 330

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tazpants.com

Sydney, NSW

EDUCATION

Bachelor of Creative Arts (Film & Television Production)

Graduated 2015

JMC Academy Sydney

Bachelor of Law / Bachelor of Communications

Completed 2 years

University of Wollongong

WORK EXPERIENCE

News Corp - Food, Travel & Health

2022-PRESENT

2021-2022

Video Producer & Editor

- Production of video content for Delicious, Taste, Escape and Body & Soul brands.
- Field producing and managing videographers on set and on location for food and travel content.
- Directing on-air talent and food teams.
- All post-production including footage wrangling, editing, graphics, colour grading and mastering.
- Working with internal and external stakeholders and clients to pitch content and fulfill creative briefs.

Screentime Australia

Digital Producer

• Producing, filming and editing all digital video content for SAS Australia.

Seven Network 2019-2021

Digital Content Producer

- Social & digital content lead producer on Pooch Perfect, First Dates AUS, Farmer Wants A Wife, SAS Australia, Bride & Prejudice and more.
- Strategy and development of social campaigns across Instagram, Facebook, YouTube, Twitter and TikTok.
- Production of all social video content including filming, directing, editing and graphics.
- Production and direction of talent lead live streams.
- Social copy-writing, graphic design, community management and reporting.
- Digital lead/creative producer for 4 influencer led Facebook Watch original coproductions. (Tanya Hennessy, How to Dad, Joel Creasey, My Cupcake Addiction.

BBC 2015-2019

Creative Producer

- Development and production of 360 marketing campaigns for program launches, channel launches and live events.
- Promo production for the BBC Channels (BBC UKTV, BBC First, BBC Earth, BBC Living) and brands such as Doctor Who.
- Social media strategy, development and content creation for all channels & brands.
- · Script & copy writing for digital, social and on-air.
- On and off-air editing and mastering (Premiere Pro / After Effects).
- Filming, producing, directing and editing original content for events, reels, on and off-air/digital productions.